

Old Mutual launch direct-to-the-public short-term insurance product iWYZE

Financial services provider **Old Mutual** have launched a new short-term **insurance** product, **iWYZE**, to compete for more of a share of the direct short-term insurance market. The valuable **insurance** product by **Old Mutual** is short-term **insurance** for car, home and personal possessions, without the fuss or expense of superfluous extras.

Mutual and Federal provides personal, corporate and commercial short-term insurance. As a part of Old Mutual, Mutual and Federal has a longstanding history in the insurance business, with a legacy of service and quality and some of the best insurance products in South Africa.

Having been in the **insurance** industry for 165 years, **Old Mutual** are one of the most prominent players in the South African insurance market and provide reliability over additional **insurance** options, such as emergency assistance and no-claims bonuses.

iWYZE is a one-stop short-term insurance stop for general cover.

The vehicle **insurance**, home **insurance** and household or contents **insurance** product includes cover for accident fire and theft, as well as personal liability, extended liability, legal costs and a retrenchment premium waiver. Like most short-term **insurance** providers, **iWYZE** caters for third-party, fire and theft and comprehensive car **insurance** cover.

Similarly basic, the household **insurance** cover protects household goods from theft, fire, natural disasters and water systems failure. Portable electronic goods are covered under the general and specified **insurance** portion.

By providing consumers with a range of cover options under the **iWYZE** product, policyholders are able to customise their cover directly with the **iWYZE** contact centre agents. Via this new product, **Old Mutual** are now contactable without the help of a middle man, which promises cheaper **insurance**.